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## **Whitman VP Presents At New Jersey Institute of Technology**

TRENTON--Michael Sylvester, vice president of business development and marketing for the Whitman Companies, an environmental engineering and management firm, recently participated in the New Jersey Institute of Technology's environmental problem solving seminar as an adjunct professor.

The graduate level course is designed to show students the decision-making process of the business world while considering the impact of public policy and environmental issues.

Now in its 23rd year, the seminar uses concepts and facts both real and fictional to give students a unique problem to solve using real-world data. The topic of the course was cross-harbor freight movement in northern New Jersey and the New York Metropolitan area. Students were asked to consider several options for moving goods from the harbor inland without further congesting New Jersey's highways.

Sylvester joins the ranks of previous governors, U.S. senators and Congressmen, New Jersey legislators and cabinet officers, lawyers and judges, conservation group leaders, public policy specialists and labor representatives in presenting at the seminar. His presentation focused on financing options for the various solutions to the freight movement issue.

Prior to joining Whitman in 2005, Sylvester spent four years with the New Jersey Economic Development Authority Brownfields Redevelopment Office and various brownfields financing programs, including the state's cornerstone grant for brownfields redevelopment - the Hazardous Discharge Site Remediation Fund.

Sylvester has also been tapped to present at another problem-solving seminar, scheduled for March 26. He will speak about brownfield redevelopment, specifically how development issues are related to remediation.